



Jesco Iron Craft Inc.
201 W Fort Lee Road, Bogota, NJ 07603

NEW DISTRIBUTOR APPLICATION SURVEY

1) Please choose the type of business that best describes your company:

- | | | |
|--|--|--|
| <input type="checkbox"/> Equipment Supply | <input type="checkbox"/> Roofing Supply | <input type="checkbox"/> Building Supply |
| <input type="checkbox"/> Lumber Yard/Timber | <input type="checkbox"/> Tool / Equipment Rental | <input type="checkbox"/> Granite Supply |
| <input type="checkbox"/> Concrete/Masonry Supply | <input type="checkbox"/> Drywall Supply | <input type="checkbox"/> Other: _____ |

2) How many employees do you currently have?

- 1 to 5 6 to 10 11 to 19 20 to 50 50+

3) How many sales people do you currently have?

_____ Inside _____ Outside

4) Do you have multiple locations/branches?

- Yes No

5) Do you have a showroom at any of your locations? If yes, what locations?

- Yes No Location(s): _____

6) Do you plan on stocking our products in your showroom? If yes, what products?

- Yes No Product(s): _____

7) Does your company provide installation services?

- Yes No

8) Do you sell products via the Internet?

- Yes No Web Address: _____

9) Do you publish a catalog? If yes, how often?

- Yes No When: _____

10) What are your primary products of interest?

- Concrete Equipment Drywall Carts Roofing Equipment General Equipment

11) What is your present annual sales (US Dollars)? _____

12) What is your anticipated annual purchasing volume of Jescraft Products? _____

13) What trade shows do you attend? _____

14) Do you plan on advertising/promoting our products in your showroom or via the Internet?

- Yes, in showroom Yes, on internet No

15) Do you plan on using our products for internal use?

- Yes No

www.jescraft.com
(800) 524-1142