



**Jescraft | Jesco Iron Craft Inc.**  
201 W Fort Lee Road, Bogota, NJ 07603

# NEW DISTRIBUTOR APPLICATION QUESTIONNAIRE

**1) Please choose from the following list the type of business that best describes your company:**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Equipment Supply        | <input type="checkbox"/> Roofing Supply          | <input type="checkbox"/> Building Supply |
| <input type="checkbox"/> Lumber Yard/Timber      | <input type="checkbox"/> Tool / Equipment Rental | <input type="checkbox"/> Granite Supply  |
| <input type="checkbox"/> Concrete/Masonry Supply | <input type="checkbox"/> Drywall Supply          | <input type="checkbox"/> Other: _____    |

**2) How many employees do you currently have?**

- 1 to 5       5 to 10       10 to 15       20 to 50       50+

**3) How many Sales People do you currently have?**

\_\_\_\_\_ Inside      \_\_\_\_\_ Outside

**4) Do you have multiple locations/branches?**

- Yes       No

**5) Do you have a showroom at your location, or any other locations? If yes, what locations?**

- Yes       No      Location(s): \_\_\_\_\_

**6) Do you plan on stocking our products in your showroom? If yes, what products?**

- Yes       No      Product(s): \_\_\_\_\_

**7) Does your company provide installation services?**

- Yes       No

**8) Do you sell products via the Internet?**

- Yes       No

**9) Do you publish a catalog? If yes, how often?**

- Yes       No      When: \_\_\_\_\_

**10) What are your primary products of interest?**

- Concrete Equipment       Drywall Carts       Roofing Equipment       General Equipment

**11) What is your present annual sales (US Dollars)?**

**12) What is your anticipated annual purchasing volume of Jescraft Products?**

**13) What trade shows do you participate in?**

**14) Do you plan on advertising/promoting our products in your showroom or via the Internet?**

- Yes, in showroom       Yes, on internet       No

**15) What year was your business established?**

**16) Do you plan on using our products for internal use?**

- Yes       No

**www.jescraft.com**  
**(800) 524-1142**