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FOR IMMEDIATE RELEASE

Jescraft Barrel Cart Makes Installation of ARDEX Flooring Material a One-Man Job

Bogota, N.J. (September 3, 2009) -- Jescraft, a leading designer and manufacturer of jobsite material handling equipment and accessories, has partnered with ARDEX Engineered Cements of Aliquippa, Pennsylvania, on a customized version of its innovative barrel cart that facilitates the placement and installation of ARDEX self-leveling concrete toppings and underlayments. The heavy-duty cart is designed to accommodate an 18-gallon drum of ARDEX self-leveling flooring material and make it possible for a single operator to transport and pour a full drum with ease and minimal waste.

Manufactured by Jescraft at its facility in Bogota, New Jersey, the ARDEX-brand barrel cart will be distributed exclusively by ARDEX to flooring distributors as part of a "combo pack" of essential hand tools used in the mixing and spreading process of ARDEX products.

"The ARDEX-version of our barrel cart exemplifies the kind of personalized solutions we offer through the Jescraft Custom Program," says Michael Brown, president of Jescraft. "Whether it is a modification to an existing Jescraft product or a request for a custom design, Jescraft has the expertise and production capability to accommodate most of our customers' needs."

ARDEX is a global leader in the development, manufacturing and distribution of high-performance building products for all aspects of substrate preparation, floor covering, tile and stone and finished surface installation for commercial and residential applications. For over 30 years in North America, ARDEX has led the industry in product performance, innovation, and technical leadership.

Founded in 1946 and located in Bogota, New Jersey, Jescraft is a leading designer, manufacturer and distributor of material handling equipment and accessories serving the concrete, drywall, roofing and other construction-related markets. Additional information about the company can be found at www.jescraft.com or by calling the company toll-free at 800-524-1142.

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Jescraft Ardex Barrel Cart